



Largest Co-located
Meeting of
AACC, CLMA, & CLAS
in the USA!



40 Educational Sessions

WORKSHOPS!!

Special Student Rate!

Northeast Region Conference and Exhibition • Boxborough Holiday Inn • Boxborough, MA

Tuesday, April 14

Wednesday, April 15

Management

99th Percentile Organizations Have 99th Percentile Leaders, Bob Page
The Lean Experience, Martha Sunyog
The Culturally Diverse Workplace: How to Integrate, Mentor, and Retain your Employees, Ana Hooker
Calibration Verification: Understanding its Impact on Quality Results, John Nagle, PhD

LIS Data and its Impact on the Implementation and Analysis of Core Measure and Regulatory Compliance, Alexis Ciro
Clinical Management of Diabetes, Rajesh K Garg, MD
Developing Management Competencies and Integrating Management Skills Across the Lab, Mary Ellen Cortizas, JD
Keep Your Staff Up and Running – A Maintenance Guide, Martha Casassa

Changes in Testing

What you need to know to Protect Yourself from MSRA:MSRA and Clostridium Difficile in the Health Care Setting, Andrea Pierce, PhD
My Lab is Going to the Dogs.....and Cats Too!, Dan French
BNP versus pro-BNP, Martin Kroll, MD
Update on Diabetes Markers, David Sacks, MD

Relative Merits of Novel Cardiac Imaging in Risk Stratifying Patients with Coronary Artery Disease, Raymond Y Kwong, MD
Integrating HPV Testing in Routine Care, Gyorgy Abel, MD
Changes in Blood Bank Practices, Dorothy Bergeron
Molecular Diagnostics: Assay Development and Implementation, John Greg Howe, PhD

Laboratory Outreach

Future of Outreach Testing in These Economic Times, Regina MacDonald
Outreach Programs: To Do or Not To Do....That is the Question, Barbara Goldsmith, PhD
Overview of Stem Cell Research and Medical Applications, TBA
New Trends in POCT an Exciting Overview, Richard A Lebo

Developing a Strategy to Protect and Grow Your Outreach Programs Key Accounts, Don Flott
2D LC-MS/MS in the Simultaneous Analysis of Opiates and Benzodiazepines in TDM, Christopher Esposito
Laboratory Management of Antiplatelet Therapy, Jackie Coleman, PhD
Does Your Outreach Program Have a Strategy for Protecting its Key Accounts? Don Flott

Emerging Technologies

Validating Gene Expression Profiles in Circulating Tumor Cells from Patients with Prostate Cancer, Martin Fleisher, PhD
The BioMark System: A Unique, Next Gen Real-Time qPCR Platform Technology by Fluidigm, Grace Johnston
Retrospective Identification and Validation of Gene Signature-Based Diagnostic Assays from FFPE, Bruce Seligmann, PhD
Multiplex Assays, Mark Kopnitsky

Emerging LC-MS Technology in Clinical Laboratory and as an Example the Analysis of Vitamin D Metabolites by Tandem Mass Spectrometry MP George
Vitamin D Deficiency – Another Inconvenient Truth, Richard Furlanetto, MD, PhD
Biochip Array Technology – Research Applications, Rajneesh Marthur, PhD
Serum Free Light Chain Analysis: A Key Component of Diagnosis, Prognosis and Monitoring Patients with Monoclonal Gammopathies, Richard M O'Hara, PhD

Workshop Updates

CLIA Requirements, Charles Raynolds
The Joint Commission Update, Margaret Peck
CAP Updates – What's New in LAP, Joan Rose
COLA Update, Irwin Z Rothenberg

SPECIAL FULL DAY PHLEBOTOMY TRACK!

Phlebotomy Overview, with Focus on Difficult Draws, Leslie S. Magee
Managing Preanalytical Variables, Leslie S. Magee
25 Mistakes Phlebotomists Make, Nancy Erickson
How to Avoid a Lawsuit, Nancy Erickson

Special Evening Dinner Presentation April 14th with Fred S Apple, Ph.D a World Expert on Cardiac Markers!

Over 60 Exhibits • Hotel and Pre-registration Discounts • CEU's Available

Complimentary Wine & Cheese Reception • Networking Opportunities • Free Exhibit Hall Passes

Please visit WWW.NERCE.ORG for all conference information.

Registration: Susan Franks (413) 773-2536; email: Susan.Franks@bhs.org

Exhibitor Information: Christian Ford (781) 890-5060; email: cford@bostonbiomed.com

c/o Chuck Powden
359 North Road
Hinesburg, VT 05461



April 14th – 15th, 2009
23rd Annual Northeast Region Conference and Exhibition

Pre-Registration Form

Please circle the day(s) you will be attending and your organization (below): **TUE WED**
Pre-Registration prior to April 7, subtract \$5 from total amount due.

- 2 days: AACC/CLMA/CLAS Members \$105, Non-Member \$115, *Student/Pathology Resident \$55
- 1 day: AACC/CLMA/CLAS Members \$80, Non-Member \$90, *Student/Pathology Resident \$30
- Dinner and Lecture with Dr. Fred Apple - \$35 (Pre-Registration is Required – NO DISCOUNTS APPLY)
- Discounted hotel rates (Until March 23, 2009) – Single \$114, Double \$124, Triple \$134, Quad \$144

Register by Mail: **Postmark by April 7th**

Discount Hotel Rates Available: **Until March 23rd**

Mail this form with your payment to: Susan Franks, 47 Norwood St. Greenfield, MA 01301

Full Name _____ Title _____

Organization _____ Amount Enclosed\$ _____

Street _____

City _____ State _____ Zip Code _____

Daytime Phone (____) _____ Email address _____

Full Brochure, Vendor, Conference and Hotel information is available at WWW.NERCE.ORG

NO TELEPHONE REGISTRATIONS. Written Confirmations will not be sent. No Refunds. If unable to attend, send someone else as a substitute. **HOTEL INFORMATION 1-800-HOLIDAY (1-800-465-4329)**

REGISTRATION FEES: Registration includes luncheon and breaks. (Postmarked by April 7); Make checks payable to **NE Region Conference and Exhibition.** * Students/Residents include copy of ID with registration for discount.

Register Now!!