

Regional Chapters of:



Largest Co-located  
Meeting of  
AACC, CLMA, & CLAS  
in the USA!

Present

**LAB** **nerce**  
**mmX**

40 Educational Sessions

WORKSHOPS!!

Special Student Rate!

24<sup>th</sup> Annual  
Northeast Region Conference and Exhibition  
Boxborough Holiday Inn • Boxborough, MA  
April 13<sup>th</sup> – 14<sup>th</sup>, 2010

This is a preliminary list of topics please visit our website, <http://www.nerce.org/> for updates

**Management**

- Legislative Issues Affecting Laboratories
- "Laboratory Audits" Quality Improvement Opportunities
- Managing Laboratory Staff
- Benchmarking
- Pathology Billing
- *and more!*

**Changes in Testing**

- Autoantibodies to Ribosomal Phosphoproteins, Under-Detected and Under-Appreciated
- Autoimmune Vasculitis – A Difficult Diagnosis
- Business Marketing and Planning in a Digital Age
- Glucose Testing
- Prenatal Screening, Fertility Markers, Ovarian Cancer Markers
- *& other topics!*

**Quality**

- Revenue Cycle Lean Improvements
- Slashing Pap Smear with Lean to Gain Competitive Market Advantage
- Sure Fire Methods to Slash Your Lab's Reference and Send-Out Testing Costs
- Employee Engagement: What Does it Look Like??

**Emerging Technologies**

- Therapeutic Drug Management in Oncology: Optimization of Chemotherapeutic Efficacy
- Microchip Diagnostic Assays
- *and more tech tracks!*

**Phlebotomy**

- LEANing the Pre-Analytic Phlebotomy/Support Services
- Tools of the Trade
- Pre-analytic Issues
- Competency and Training
- Phlebotomy and Needle Sticks

**Special Evening Dinner Presentation**

**Over 60 Exhibits • Hotel and Pre-registration Discounts • CEU's Available  
Complimentary Wine & Cheese Reception • Networking Opportunities • Industry Workshops**

Please visit <http://www.nerce.org/> for all conference information.

**Registration:** Susan Franks (413) 773-2536; email: [Susan.Franks@bhs.org](mailto:Susan.Franks@bhs.org)

**Exhibitor Information:** Christian Ford (781) 890-5060; email: [cford@bostonbiomed.com](mailto:cford@bostonbiomed.com)